

CCPRO Board of Directors Minutes – April 2017

April 21, 2017, 12:30 p.m. – 1:30 p.m.

1. Call to Order

President A. Krueger called the meeting to order at 12:30 p.m.

2. Roll Call

Name	Position	College	Absent/Present
Anne Krueger	President	Grossmont-Cuyamaca CCD	P
Karin Marriott	Vice President	Mt. San Jacinto College	P
Lauren Milbourne	Secretary	Cuesta College	P
Sheryl Herchenroeder	Treasurer	Chaffey College	P
Laura Gropen	Past President	Palomar College	P
Jeffrey Heyman	Communications	Peralta CCD	A
Kristen Hyuck	Membership	MiraCosta College	P
Tim Leong	Mentor Coordinator	Contra Costa CCD	A
Lillian Leopold	Region: Southern	Southwestern College	P
Miya Walker	Region: Los Angeles	Cerritos College	P
James Meier	Region: Inland Empire	College of the Desert	P
Coni Chavez	Region: Central	Yosemite College	A
Megan Rodriguez	Region: Bay Area	Santa Mateo CCD	P
Peter Griggs	Region: Northern	Shasta College	P

**This meeting did not have an actual agenda. The following is a summary of the discussions held.*

Website:

- L. Gropen provided a history on the issue with the CCPRO website. She reported that since the last CCPRO meeting, it was discovered that the current CCPRO website is registered to PRSA.
- Although work continues on getting access to the current website, it was suggested that the group consider allowing Interact a sponsorship opportunity to build a new website.
- It was suggested that the domain name www.ccproca.com be purchased for future use.
- A new site may result in the need to create a new Twitter account.
- L. Leopold has agreed to have her staff handle the website once it is up.
- As the communications representative, J. Heyman is charged with overseeing website content.

2018 Conference:

- After much discussion, it was agreed that the 2018 conference would take place in Sacramento. In addition to Sacramento being a favorable location for those traveling in, it would be a good location to celebrate CCPRO's 30th Anniversary and Sacramento City College's Centennial. Including the new Chancellor as a potential speaker at the conference was suggested as well.
- A motion was made to hold the 2018 CCPRO conference in Sacramento (M/S/U – M. Walker / S. Herchenroeder)
- P. Griggs and K. Marriott agreed to help plan the conference and contact hotels; they will report back on their findings.

CCPRO Awards:

- K. Marriott will chair a subcommittee to research options for digitalizing the CCPRO Awards (submission, judging, etc.) L. Milbourne and J. Meier will serve on the subcommittee.
- It was suggested that CCPRO consider some sort of CEO Award – NCMPR does this.

Chancellor's Office:

- The Board discussed the complicated issue of allowing the Chancellor's Office to compete in the CCPRO Awards (they are neither a college nor district, and are allotted much larger marketing budgets than nearly all their competitors).
- After much discussion, the group agreed that a solution may be to offer the CO a special recognition/showcase opportunity, as well as receiving some sort of special 'award of excellence' in return for no longer allowing the entity to compete in the general award categories.

Membership:

- A review of membership tiers will take place over the summer.

By-Laws:

- The current state of the bylaws will be sent to the Board for information.

Future Meetings:

- Future meetings will be held from noon-1pm on the 3rd Thursday of each month; the next meeting will be on May 18th.

The meeting concluded at 12:30pm.