

CCPRO Board of Directors Minutes – August 2016

August 25, 2016, 11:00 a.m. – 12:00 p.m.

1. Call to Order

Laura Gropen called the meeting to order at 11:03 a.m.

2. Roll Call

Name	College/District	Absent/Present
Mitchel Benson	Los Rios CCD	P
Cheryl Broom	MiraCosta College	P
Connie Chavez	Yosemite CCD	A
Tere Fluegeman	South Orange County CCD	P
Ann Garten	El Camino College	A
Laura Gropen	Palomar College	P
Sheryl Herchenroeder	Chaffey College	P
Anne Krueger	Grossmont-Cuyamaca CCD	P
Tim Leong	Contra Costa CCD	A
Bev Madden	San Mateo CCD	P
Karin Marriott	Mt. San Jacinto College	A
Lauren Milbourne	Cuesta College	P
Walleed Nasr	Santa Monica College	A
Megan Rodriguez	Canada College	P

CONSENT AGENDA

3. Approval of July 2016 Minutes

A motion was made to approve the minutes from July 2016 (M/S/U - L. Milbourne / A. Krueger)

4. Treasurer's Report

S. Herchenroeder presented the following August 2016 Treasurer's Report:

Wells Fargo account – \$58,533.46

Paypal – \$4,815.48

Total = \$63,348.94

S. Herchenroeder noted that there are no outstanding invoices or checks. A motion was made to approve the August 2016 Treasurer's Report (M/S/U – B. Madden / A. Krueger). A second motion was made to

transfer all but \$1,000 from the PayPal account to the Wells Fargo account. (M/S/U- A. Krueger / B. Madden)

ACTION ITEMS

5. Graphic Designer for Conference Materials - \$1,200 Approval

A. Krueger contacted an outside graphic designer who bid \$1,200 for the graphic design work needed for the 2017 CCPRO Conference materials. The graphic designer is highly recommended and A. Krueger stated she would like the Board to accept bid as presented. A motion was made to approve \$1,200 to hire graphic designer Martina Schimitschek (chosen by the CCPRO conference chair) to create the marketing materials for the 2017 conference. (M/S/U – C. Broom / M. Benson) The group noted that hiring an outside designer is a good precedent to set.

6. CCPRO Award Submission Revisions Approval

Last month, revisions to the CCPRO Award Categories were brought to the Board for review; today the Board is seeking action to approve and move forward with the revised version. A motion was made to approve the CCPRO Award Category revisions. (M/S/U – L. Milbourne / M. Benson) It was noted that the newly hired graphic designer can immediately begin working on the award materials.

The issue of whether to allow the Chancellor's Office to submit nominations was raised. It was agreed that it's an issue of needing the income generated by the CO's participation in the conference versus the fairness of allowing a non-institution with an extremely large marketing budget to submit nominations. Pros and cons were noted (pros = income, having CO presence at conference / cons = not fair to colleges with smaller budgets to compete against, setting precedent that other vendors can submit for awards as well).

After some discussion, the above-stated motion was amended to include the following: "The recommendation that the 2016-17 PRO Awards Chair Karin Marriott discuss allowing the Chancellor's Office, and other non-institution organizations, to submit CCPRO Awards nominations with the PRO Awards Committee and return with a recommendation to the Board." (M/S/U – L. Milbourne/ M. Benson)

7. Bylaw Revision Review & Recommendation

T. Leong was absent and therefore the item will be re-agendized.

DISCUSSION ITEMS

8. 2017 CCPRO Conference Update

The group discussed different ideas for the 2017 conference slogan that wove in a "Disneyland" theme. After some discussion, two ideas were voted on, and "Crafting Communication Castles" was chosen over "Rulers of Communication."

9. 2015-16 Membership Drive/Update

Currently, M. Benson is the CCPRO Membership Chair; however, he retires September 1. M. Benson agreed to FedEx the membership documents to L. Gropen, who will then email out information to everyone in order to update memberships. It was agreed that until the Board identifies a new membership chair, all information re: memberships will be sent to S. Herchenroeder.

10. MOU with TTIP South (web support) Update

L. Gropen reported that she finalized the MOU with TTIP South for up to \$2,500. A. Krueger will email the group the list of needed changes to the CCPRO website; any additional areas needing edits are to be sent to L. Gropen. A request for all Board members to email their head shots to L. Gropen was also made.

11. Chancellor's Office Webinar

The Chancellor's Office has requested partnering with CCPRO on a webinar regarding BOG branding and other things. The webinar will take place in mid-to-late September.

12. Legislative Update – Review of League Webinar

T. Fluegeman updated the group on legislation pertinent to community colleges. AB 1690 is a bill to mandate part-time rehiring rights; it was requested that we oppose it. AB 1941 involves grant programs to help colleges create their own promise programs. Proposition 51 is a facilities bond measure that would provide \$9B to schools; \$2B would go to community colleges for matching funds. Proposition 55 is an extension of Prop 30 and would extend the personal income taxes for some of the population into the year 2030. T. Fluegeman noted that colleges can only inform the public of these pieces of legislation; Boards can pass resolutions in support or opposition.

The meeting concluded at 12:02 p.m.