



CCPRO Board of Directors FINAL Minutes

Friday, February 19, 2016

2:00 p.m. – 3:00 p.m.

1. Call to Order Laura Gropen
2:02pm
2. Roll Call Patrice Birkedahl
Laura Gropen, Tim Leong, Anne Krueger, Sheryl Herchenroeder, Patrice Birkedahl, Nathan Quach, Bev Madden, Mitchel Benson, Tere Fluegeman

CONSENT AGENDA

3. Approval of Minutes Patrice Birkedahl
December 2015 TBD
January 2016 Approved

Motion: Tim Leong, with amendment, second, Anne Krueger: Motion to accept January 2016 minutes, Approved. (No minutes provided for December 2015 meeting.)
4. Treasurer's Report Sheryl Herchenroeder
2,882.07 PayPal
32,200.08 Wells Fargo
4,700 to deposit
46,904.15 Total Note: does not include all ProAwards and Conference Registration.

Waiting for final payment to hotel. Hotel to determine the actual amount.
*Motion to approve Nathan Quach, second Tim Leong **Approved** Treasurer's Report*

LG--Q: has Sheryl rec'ved report or money from CCLC? SH: Only received 3 sponsorship pmts. LG: should receive reports from the League, will address in March meeting.

ACTION ITEMS

5. Approval of Contract for AV services at Conference Anne Krueger
Original proposal of \$10k from Hotel's AV person. Ellen agreed the SRJC could provide projectors.
New bid, \$5,446.85 Seems to be typical based on last year's conference fees. He will supply everything we asked for.

*Motion: Ann Krueger, Second: Bev Madden Vote: Unanimous Approved
Caveat—Tim Leong does not include electrical for sponsors at their tables, he will include a packet for sponsors, to be paid by them.*

Nathan: are they supplying onsite tech support for duration of conference. AK: yes. He works at the hotel, so we are more confident that we'll get good support. NQ: will they have connections for different laptops? AK: Yes. We need to let presenters know they need to bring their own laptops and that there is a charge to be connected to electricity.

DISCUSSION ITEMS

6. CCPRO 2016 Conference update Anne Krueger

Lauren couldn't be on call—286 submissions from 39 colleges. They are starting on the entries today. LG will provide content for program on Monday, she has two additional things to add. March 15 is dead line. Sponsors can still get their information in.

MB: 3-Fold communications today, Gordon Fowler President of company. They're still interested—communicating to multi-generational audiences.

AK: Student Scholarship? TL: It's been distributed via email, with a follow up. He hasn't rec'vd an application yet. No requirement that we award the scholarship. Member Scholarship (Handled by President—email goes out on that.) Decision...goes on agenda for March. If they are registered, we reimburse or else offset costs. Affirm that we will offer at least one, possibly two—TBD at March meeting.

AllPro – LG sent two emails. She contacted former AllPro recipients. We have some nominations so there will be an AllPro awarded this year.

Regional Reps: AK...deadline is March 15th on our block of rooms for the hotel. Contract is 180 room nights, right now we have 97 room nights. In our next message we should emphasize "urgency of registering for rooms." LG—Sponsors have not registered. Are they aware there is a special hotel rate? TL—he'll talk about it in his sponsorship update.
7. Membership Report Nathan Quach

Sheryl sent update of memberships. New members and renewals from people applying for CCPRO awards. Roughly 96 members, not including new names. Roughly 120 mark once he adds the additional names. He has updated membership list on website. LG: Compare previous list to current list to find completely new members. He thinks six people are new.
8. CCPRO Awards update See above
9. Sponsorship Update for 2016 Conference Tim Leong

Tim discussed this above. He has added a Gold Sponsor: Clarus Corp. They will work with Mark Posner to do a joint presentation. Silver (\$1500, 6 Casey, Site Improve, Tech Center, Reach ViaMobile (new), plus two more. Also, Interact, Omni Update, 25th Hour. When all the

sponsorship money comes through, it will total \$14,550. TL will communicate with all sponsors regarding hotel registrations and conference registrations. Considering the option of offering a one-day or meal program for sponsors if they don't want to pay for full registration.

10. Newsletter Update

Laura Gropen

We have two articles for next week's newsletter. Megan and Tere's legislation update. Laura's message. AK: Do we need a conference related update. Everything to Bev by Monday.

11. Other

Laura Gropen

Next agenda: at ACCCA she met with League and ACCCA regarding CEO training. She talked to them about a CEO Academy (to be held in March next year.). Also, Laura was approached by CASE at ACCCA discussing collaboration.

Adjourn 3:04 p.m.