

CCPRO Board of Directors Meeting Minutes March 21, 2019 12:00 p.m. to 1:00 p.m.

1) Call to order

The meeting came to order at 12:04 p.m.

A. Krueger

2) Roll Call

Name	Position	College	Absent/Present
Anne Krueger	President	Grossmont-Cuyamaca CCD	Р
Lauren Milbourne	Vice President	Hancock College	Р
Alex Breitler	Secretary	Delta College	Р
Paul Bratulin	Treasurer	San Bernardino Valley College	Р
Laura Gropen	Past President	Palomar College	А
Kristen Hyuck	Membership	MiraCosta College	Р
Tim Leong	Mentor Coordinator	Contra Costa CCD	Р
Lillian Leopold	Region: Southern	Southwestern College	А
David Ysais	Region: Los Angeles	L.A. Trade Technical College	Р
Eric Walker	Region: Inland Empire	Mt. San Jacinto CCD	Р
Luz Reyes-Martin	Region: Central	Santa Barbara City College	Р
Megan Rodriguez Antone	Region: Bay Area	Cañada College	А
Peter Griggs	Region: Northern	Shasta College	Р
David Ysais	CCPRO Awards Chair	L.A. Trade Technical College	

ACTION/DISCUSION ITEMS

3.) Approval of the January meeting minutes

Alex Breitler

The February 2019 meeting minutes were approved (M/S/U – L. Milbourne/ E. Walker)

4) Treasurer's Report

Paul Bratulin

P. Bratulin reported that February was the first time that CCPRO was able to transfer money out of PayPal and Wells Fargo into the league account. The PayPal and Wells Fargo accounts are down to a minimum of \$759 and \$648, respectively. About \$21,000 was transferred to the league via check. The total in all accounts as per last report from the league is \$79,554. Overall, we are doing well.

5. 2019 Conference updates

a. Registration update

Anne Krueger

As of March 13, 76 people have registered. Likely more have signed up since then. Several sponsors who will get free registration because of their sponsorship level have also not yet been added to the list. We're probably looking at a good 80 to 90 people. We have also met our hotel block.

b. Payments for musicians, photographer

Anne Krueger

A. Krueger reported that she arranged for two Grossmont jazz musicians to perform at the conference reception on Thursday night. She proposed approving an expenditure of \$200 to hire them. After discussion, the motion was approved (M/S/U – A. Krueger/ K. Hyuck). A. Krueger reported that she also lined up for a freelance photographer to get some shots from about noon Thursday until about 9 p.m. Thursday, including the CCPRO Awards. Photos could be posted to the Facebook page or used to freshen up the website. The cost would be \$600. Discussion ensued. The board weighed the cost against the value of having a dedicated photographer at the conference. After discussion, the motion was approved (M/S/U – A. Kruger/ L. Milbourne). It was suggested that in the future, if a photography workshop is scheduled, that CCPRO ask the presenter to take photos and make it a practicum to the workshop. This would allow the organization to obtain photos and save money.

c. Program Anne Krueger

Some errors were found in the second version of the program so we are in the process of creating the third version. We are close to printing. A. Krueger thanked E. Walker for his work.

d. Awards David Ysais

D. Ysais reported that there were many great entries this year. He's working with Leroy on the final list. No changes will be made this year to the design of the certificate. Leroy will make proofs which D. Ysais will review and make sure everything is right. Then D. Ysais will begin working on a PowerPoint presentation for the dinner. T. Leong thanked D. Ysais for his leadership on the awards, noting that it's a lot of work.

e. Sponsorships

Anne Krueger

A. Krueger reported that \$17,500 in sponsorships has been raised. We are in good shape. A bingo card for visiting sponsors will be prepared and the board agreed that a \$200 gift card will be given to a random person who completes the card.

f. Student scholarships

Paul Bratulin

P. Bratulin reported that the few submissions we received were amazing. He has notified the winner. That person will be sending a video which P. Bratulin will send to A. Krueger. The video will be shown during lunch on Thursday.

g. All Pro Award and preconference

Tim Leong

T. Leong said he is excited about announcing this year's award. He said it's important for CCPRO to know how critical it is to work collaboratively with CEOs so that they will recognize and appreciate the work we do. He feels great about the number of nominations this year. He has submitted the winner's name to Leroy, with the award to be delivered directly to the hotel. T. Leong asked when the All Pro Award will be given and A. Krueger said it will happen during the Thursday lunch. T. Leong asked if there will be a PowerPoint slide. A. Krueger suggested a slide that simply says "All Pro Award" so as not to spoil the surprise. As for the preconference, T. Leong said he is working with Paul Feist and Paige Marlatt Dorr about their part of the workshop. A noted professor of communication from San Diego State University will talk about internal communications which is a huge need as colleges go through transitions such as Guided Pathways.

h. PROmoter Award

Lauren Milbourne

L. Milbourne reported that there were three submissions and a winner has been chosen. Leroy has created the trophy. It will also be sent directly to the hotel.

6. Scouting trip to Lake Tahoe

A. Krueger reported that she went to the visitors' bureau website and filled out a form indicating CCPRO's interest in a conference in the Tahoe area in 2020. The proposals she received, however, were mostly from the Nevada side of the lake which raised questions about whether those facilities should be considered given the fact that CCPRO is a California-based organization. It was agreed that it would be best to locate a hotel on the California side, and A. Krueger indicated that there is at least one very strong contender. P. Griggs has arranged for Lake Tahoe Community College to be the host college for the conference, and P. Griggs and A. Krueger are willing to travel to Tahoe to do further scouting. A motion was made to send both representatives to Tahoe and for CCPRO to reimburse travel expenses. The motion was approved (M/S/U – L. Milbourne/ P. Bratulin)

Next meeting is on April 12, 2019

The meeting concluded at 12:36 pm.