



CCPRO Board of Directors
Meeting Minutes
June 21, 2018
12:00 p.m. - 1:00 p.m.

1) Call to order

Anne Krueger

The meeting came to order at 12:04 p.m.

2) Roll Call

Name	Position	College	Absent/Present
Anne Krueger	President	Grossmont-Cuyamaca CCD	P
Lauren Milbourne	Vice President	Cuesta College	P
Shelly Valenton	Secretary	Delta College	P
Paul Bratulin	Treasurer	San Bernardino CCD	A
Laura Gropen	Past President	Palomar College	A
Chris Clarke	Communications	Barstow College	A
Kristen Hyuck	Membership	MiraCosta College	A
Tim Leong	Mentor Coordinator	Contra Costa CCD	P
Lillian Leopold	Region: Southern	Southwestern College	A
David Ysais	Region: Los Angeles	Los Angeles Trade Technical College	P
Eric Walker	Region: Inland Empire	Mt. San Jacinto CCD	P
Andrew Masuda	Region: Central	Allan Hancock College	A
Megan Rodriguez	Region: Bay Area	Cañada College	P
Peter Griggs	Region: Northern	Shasta College	P
James Meier	CCPRO Awards Chair	College of the Desert	A

ACTION/DISCUSSION ITEMS

3.) Approval of the 05/17/18 minutes

Shelly Valenton

NOTE: No quorum to approve the minutes.

4) Treasurer's Report

Paul Bratulin

P. Bratulin was not present to provide the report but A. Krueger provided the following updates:

- A. Krueger and K. Hyuck have been coordinating with the league about the logistics for receiving membership fees. The league needs direction from CCPRO on processing payments for those who need an invoice. The league's website already has a link to the CCPRO conference info.
- A. Krueger instructed the league to combine two contracts: memberships and finances
- The league has \$62,166 in the CCPRO account without deducting the 7% cut. There is still a pending \$12,000 from PayPal.

5) Membership Drive

Kristin Hyuck

K. Hyuck was not present to provide an update but A. Krueger reported that L. Hyuck is getting ready to send an email blast to encourage new memberships and renewals.

6) Website updates

Chris Clarke

C. Clarke was not present to provide an update but the following were discussed:

- A. Krueger and others still can't see the CCPRO website from their work computer
- A. Krueger encourages board members to review the website for old content. She will collect materials from previous conferences and upload them to the site.
- E. Walker asked if there is a list of colleges in each region. This is currently not posted on the website but A. Krueger will send to everyone.

7) Crisis communications session

Anne Krueger

The crisis communications team is working on the details of the session that will be scheduled for late fall. The team is proposing three sessions: Southern CA (Orange County); Central CA (Fresno); and Northern CA (Sacramento). Future sessions will be identified based on the turnout and feedback from these sessions.

A. Krueger proposed offering a discounted participation for members as another incentive for membership. The board agreed.

8) Professional development committee update

Tim Leong

T. Leong is working with the team on a four-pronged approach to professional development:

- 1) State-wide visibility for CCPRO (ACCBO, ACCA, CCLC, etc.) - this includes submitting proposals for presentations to promote the functions we provide as PIOs. T. Leong will take the lead on this.
- 2) Professional development workshops - as an example, T. Leong and Guiselle Nunez did a report on targeted marketing at the IEPI strategic management conference. Gabe Ross will take the lead on this.
- 3) Pre-Conference workshops – the team plans to use the same approach done at the 2018 CCPRO conference. Workshops/webinars will also be conducted on a state-wide level for topics such as strategic enrollment management. G. Nunez will take the lead on this.

- 4) Regional workshops – follow the lead of the regional reps to identify topics that we can discuss at a regional level (e.g., drive-ins). Alex Boekelheide will take the lead on this.

9) Graphic for 2019 conference

Anne Krueger

The Cityscape design was picked by the majority as the graphic for the 2019 conference.

The next Board meeting is set for July 26, 2018

The meeting concluded at 12:31 pm.

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