

CCPRO Board of Directors Meeting Minutes November 15, 2018 12:00 p.m. - 1:00 p.m.

1) Call to order A. Krueger

The meeting came to order at 12:03 p.m.

2) Roll Call

Name	Position	College	Absent/Present
Anne Krueger	President	Grossmont-Cuyamaca CCD	Р
Lauren Milbourne	Vice President	Cuesta College	Р
Shelly Valenton	Secretary	Delta College	А
Paul Bratulin	Treasurer	San Bernardino CCD	Р
Laura Gropen	Past President	Palomar College	Р
Chris Clarke	Communications	Barstow College	А
Kristen Hyuck	Membership	MiraCosta College	Р
Tim Leong	Mentor Coordinator	Contra Costa CCD	А
Lillian Leopold	Region: Southern	Southwestern College	А
Vacant	Region: Los Angeles		
Eric Walker	Region: Inland Empire	Mt. San Jacinto CCD	А
Luz Reyes Martin	Region: Central	Santa Barbara City College	А
Megan Rodriguez	Region: Bay Area	Cañada College	А
Peter Griggs	Region: Northern	Shasta College	Р
David Ysais	CCPRO Awards Chair	College of the Desert	Р

ACTION/DISCUSSION ITEMS

3.) Approval of the October meeting minutes

Lauren Milbourne

The October 2018 meeting minutes were approved (M/S/U – L. Milbourne/L. Gropen)

4) Treasurer's Report

Paul Bratulin

A. Wire Transfer

P. Bratulin reported to the Board that he had been a victim of phishing attack in October. He explained that he had received an email from "Anne" directing him to make a wire transfer in the amount \$3,450. Soon after the transfer was complete, it was discovered that email was fraudulent. Unfortunately, Wells Fargo cannot reverse the transfer. Local law enforcement was contacted and a complaint filed with the Federal Trade Commission. The group discussed the options of filing a small claims court lawsuit against the local bank branch, or sending a letter demanding Wells Fargo reverse the funds. It was agreed that the first step should be a conversation with the branch manager.

At present time, CCPRO maintains three accounts: two Wells Fargo accounts and a Pay Pal account. In total, the accounts have \$74,381.84. P. Bratulin was directed to transfer most of the funds to the Wells Fargo account currently overseen by the League, and then cancel that other Wells Fargo account by the next meeting.

L. Gropen reported that the Wells Fargo account has a recurring \$5 monthly fee from Pay Pal. She isn't sure why, and will email T. Leong and former Treasurer S. Herchenroeder to find out if either of them are aware of this.

A motion was made to approve the treasurer's report. (MS/U/ - L. Milbourne/D. Ysais)

5. 2019 Conference

a. CCPRO Awards

David Ysais

D. Ysais reported that the BetterBNC award website should be ready within a week. It was recommended that the Board add 'novelty advertising' and 'digital ad' categories. The official announcement regarding the contest being open will be sent out before Thanksgiving.

b. Membership

Kristen Hyuck

K. Hyuck had no update to discuss as she is waiting for information from the League.

c. Pre-conference session

Tim Leong

T. Leong's current plan for the pre-conference session is for Paul Feist and Paige Marlett-Dorr from the CO present on the new CO initiatives and our role in the initiatives' roll out.

L. Gropen suggested we have a session on the new way of storytelling. There are new delivery methods and approaches. She suggested looking into whether an SDSU instructor could present something on this. A. Krueger stated that she knows someone who might be able to do this.

d. Keynote Speaker

Lauren Milbourne

The group briefly discussed the keynote speaker – SLO Life Magazine Tom Franciscovich – and agreed to provide him with 20 minutes to present.

e. Presentation Proposals

Eric Walker

It was reported that E. Walker has been reaching out to people asking for presentation submissions.

f. Sponsorships

Laura Gropen

L. Gropen stated that 25th Hour has agreed to be the lead sponsor. She will follow up with other potential sponsors after Thanksgiving.

6) Website Update

A. Krueger reported that C. Clarke got a new job and it's unclear if he will remain on the CCPRO Board.

Chris Clarke

Interact has offered to re-do the website with the trade-off that we would bump them up a sponsorship level. A. Krueger is waiting to hear back from C. Clarke to see if he will remain on the Board or not, and then make a decision from there.

Next meeting is on January 17, 2019.

The meeting concluded at 12:45 pm.

###