



CCPRO Board of Directors
Meeting Minutes
Feb. 11, 2021

1) Call to order

K. Huyck

The meeting came to order at 8:37 a.m.

2) Roll Call

Name	Position	College	Absent/Present
Kristen Huyck	President	MiraCosta College	P
Peter Griggs	Vice President	Shasta College	P
Alex Breitler	Secretary	Delta College	P
Paul Bratulin	Treasurer	San Bernardino Valley College	P
Anne Krueger	Past President	Grossmont-Cuyamaca CCD	P
Cherie Colin	Membership	Skyline College	P
Lauren Milbourne	Communications	Allan Hancock College	P
Lillian Leopold	Region: Southern	Southwestern College	P
David Ysais	Region: Los Angeles	L.A. Trade Technical College	P
James Meier	Region: Inland Empire	Mt. San Jacinto CCD	A
Luz Reyes-Martin	Region: Central	Santa Barbara City College	P
VACANT	Region: Bay Area	N/A	N/A
Holly Dawson	Region: Northern	Napa Valley College	P
Eric Harnish	Mentor Coordinator	College of the Canyons	P

ACTION/DISCUSSION ITEMS

3) Approval of the January 2021 meeting minutes

A. Breitler

The January 2021 meeting minutes were approved (M/S/A E. Harnish/A. Krueger. Abstentions: C. Colin, H. Dawson, P. Bratulin).

4) Treasurer's Report

P. Bratulin

P. Bratulin reported that the PayPal account has grown to \$20,850, which brings CCPRO to around \$100,000 for all accounts.

5) CCPRO Awards

J. Beresford

J. Beresford reported there are 215 award submissions so far and expressed hope that more would come in shortly. He also said there are 38 confirmed judges. Judging will take place March 1-March 22.

6) Membership

C. Colin/P. Anning

P. Anning reported there are now 109 individual CCPRO members from 40 institutions, including the Chancellor's Office. K. Huyck pointed out that some are registering for the Conference who are not members and asked how to ensure members are paying the correct amount for membership. P. Griggs suggested personal phone calls to resolve those issues.

7) Website Update

P. Anning

P. Anning showed a mockup of the new CCPRO website. The plan is to use featured photos from the colleges along with institutional logos. He asked Board members to review the site at ccprotest.org and give him concerns, comments or edits. Once the landing page is finalized, more work will be done to improve the back end of the site.

Board members commented that the site looks good and appears to be going in the right direction.

P. Griggs suggested revisiting the font used in CCPRO California across the top of the page. P. Bratulin also suggested that the organization should consider rebranding after the Conference.

The Board also discussed when to go live with the website. P. Bratulin suggested going live soon and making additional edits later. P. Griggs suggested it would be good to have a finished, polished site before publishing. Board members also discussed launching the website at the Conference itself. P. Anning will inquire as to how easy it would be to clean up the back end and populate pages in drop-down menus so that the site can go live.

8) 2021 Conference update

On sponsors, A. Krueger reported we have four with another that is very interested. We should

have \$12,500 guaranteed with the possibility of \$15,500.

On registration, K. Huyck reported 20 have signed up. She suggested sending a registration reminder email to all those who submit award entries. H. Dawson says she has sent two email blasts and has received no response.

On speakers, P. Griggs reported that Chancellor Oakley has indicated he is willing to speak. Instead of a long speech he will have some opening remarks followed by a Q&A. P. Griggs also has made contact with David Flanagan, creative director of Misfit, the agency in charge of rebranding the Chancellor's Office. P. Griggs is still searching for a third speaker who can address the theme of resilience.

The Board also agreed to offer a panel of students who applied for a CCPRO scholarship, instead of submitting videos as done in years past. K. Huyck suggested a Board member could interview the students, particularly as it relates to equity and marketing/communications topics. The student panel could be presented on the first day of the conference, April 9. L. Leopold said she is willing to coordinate the scholarship effort.

The Board also discussed whether to move forward with the All Pro and PROMoter awards this year. The Board generally agreed to do so. It was decided to recycle last year's entries and also put out a call for new entries. L. Milbourne will reach out to E. Harnish to coordinate this.

9) Coordinator's Report

P. Anning asked Board members to let him know about information disseminated on the listserv, since he does not have access.

10) 2022 Conference

P. Griggs noted that typically the Board decides on the location of the following year's conference by the time the current conference rolls around. The Board has already looked at Tahoe and Los Angeles as future locations. Board members agreed that it would make sense to pursue Tahoe since so much planning has already been done there. K Huyck cautioned that the increased travel costs to that area could be an issue with tightening budgets. P. Griggs expressed hope that budgets will be a little looser with changes at the federal level. P. Anning said it might be good to get a sense for how the membership feels about in-person conferences vs. virtual events, as well as which regions they'd prefer.

P. Griggs suggested waiting on a decision until after the 2021 conference and then surveying members as to their virtual conference experience and what they would prefer to do moving forward.

The meeting concluded at 9:32 a.m.

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