



CCPRO Board of Directors  
Meeting Minutes  
March 11, 2021

**1) Call to order**

**K. Huyck**

The meeting came to order at 8:33 a.m.

**2) Roll Call**

<b>Name</b>	<b>Position</b>	<b>College</b>	<b>Absent/Present</b>
Kristen Huyck	President	MiraCosta College	P
Peter Griggs	Vice President	Shasta College	P
Alex Breitler	Secretary	Delta College	P
Paul Bratulin	Treasurer	San Bernardino Valley College	A
Anne Krueger	Past President	Grossmont-Cuyamaca CCD	P
Cherie Colin	Membership	Skyline College	P
Lauren Milbourne	Communications	Allan Hancock College	A
Lillian Leopold	Region: Southern	Southwestern College	P
David Ysais	Region: Los Angeles	L.A. Trade Technical College	P
James Meier	Region: Inland Empire	Mt. San Jacinto CCD	P
Luz Reyes-Martin	Region: Central	Santa Barbara City College	P
VACANT	Region: Bay Area	N/A	N/A
Holly Dawson	Region: Northern	Napa Valley College	P
Eric Harnish	Mentor Coordinator	College of the Canyons	P

**ACTION/DISCUSSION ITEMS**

**3) Approval of the February 2021 meeting minutes**

**A. Breitler**

The February 2021 meeting minutes were approved (M/S/U E. Harnish/H. Dawson)

#### **4) Treasurer's Report**

**P. Bratulin**

No report.

#### **5) CCPRO Awards**

**J. Beresford**

J. Beresford reported no major issues with judging. CCPRO received 328 award entries, down from 448 last year. That decline is similar to what's been seen in other comparable contests. The focus now shifts to putting together the awards video.

#### **6) Membership**

**C. Colin/P. Anning**

C. Colin reported there are now 132 members from 45 colleges/districts. There was a bump in signups as soon as conference and awards promotion began.

#### **7) Website Update**

**P. Anning**

P. Anning is asking colleges to email him a photo and a logo that can be used on the new site. Photo should be a signature image of campus, twice as wide as high.

#### **8) 2021 Conference update**

On sponsorships, A. Krueger reported we have six sponsors for a total of \$15,500. Now it's a matter of working to get them on Whova. K. Huyck suggested forming a subcommittee to spend some time with Whova in advance of the conference.

On the schedule, J. Meier reported just one cancellation and one time change. There is more than enough programming.

On registration, P. Anning reported 18 registrants as of March 4 and expressed hope that number is now higher.

On speakers, P. Griggs proposed spending \$1,000 to secure David Flanagan with Sacramento ad agency Misfit, and an additional \$250 for the shipping of books. A. Breitler asked what we've typically spent on past speakers and P. Griggs said it is often \$5,000 or more. The Board agreed to spend \$1,250. (M/S/U K. Huyck/A. Krueger)

On the student panel and the discussion with Chancellor Oakley, K. Huyck and P. Griggs agreed to each facilitate one of those discussions.

On awards and recognitions, email updates from L. Milbourne will be provided. The Board also agreed to purchase Amazon cards for raffle prizes to encourage attendees to interact with vendors. The Board ultimately agreed on a \$100, a \$75, and a \$50 gift card. (M/S/U P. Griggs/D. Ysais). The Board also agreed to put out a call for new All Pro award nominations and also recycle last year's entries.

Finally, the Board decided to holding a regularly scheduled meeting on Thursday, April 8 rather than tying in the monthly meeting with the conference. A. Krueger will send the 2021-22 board roster to the group. The list has been approved by the nominating committee and every position is filled.

### **9) Coordinator's Report**

P. Anning asked Board members about Dana Quittner of IEBC possibly presenting at the conference regarding the Caring Campus initiative. P. Griggs asked what the marketing angle would be. P. Anning said it might be good for PIOs to understand how to support Caring Campus. J. Meier will reach out to Dana Quittner and remind her to tailor her presentation specifically to a marketing audience. K. Huyck suggested rewriting the description and plugging this into a vacant timeslot.

The meeting concluded at 9:32 a.m.

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