

# SOCIAL MEDIA INTERNS? HOW YOUR STUDENTS CAN ELEVATE YOUR CONTENT

Jesus Velasco





# AGENDA

Why?

How We Started

How It's Going

Finding Content

Questions?

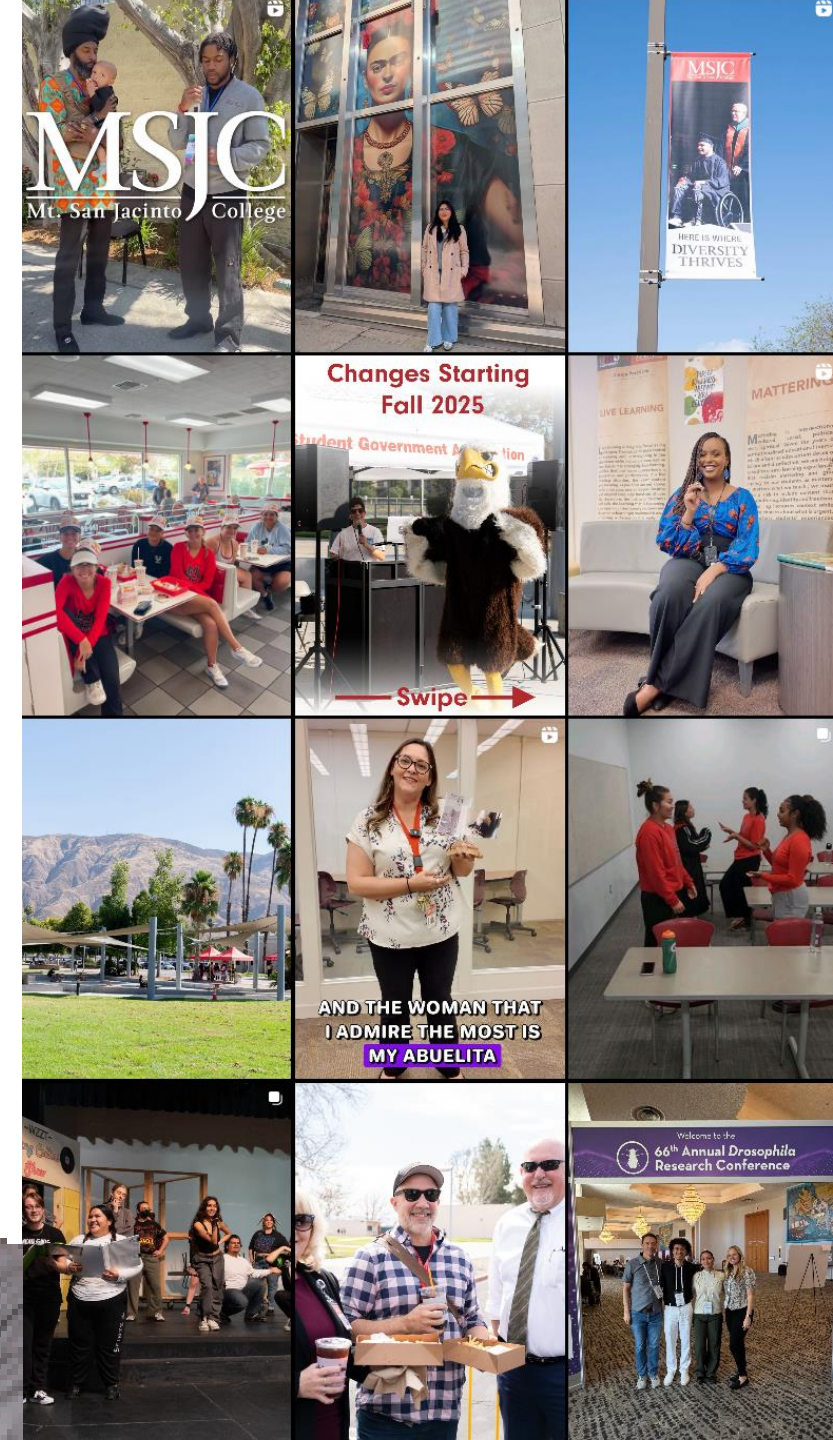
WHY?







# BEFORE & AFTER





# HOW WE STARTED SEARCHING







[MSJC](#) / [Public Information and Marketing Office](#) / Internship Opportunity

## Internship Opportunity

Mt. San Jacinto College's Public Information and Marketing Office (PIMO) internships offer the opportunity to gain hands-on experience in various aspects of marketing, social media management, digital content creation, storytelling and brand promotion.

Interns will work directly with the office of Public Information and Marketing. The right candidate will demonstrate a genuine desire to work hard (and smart), and a desire to be a team player.

[MSJC News](#)

[Public Records Request](#)

[Annual Reports](#)

[District Newsletters](#)

[Marketing Services Request Form \(Login Required\)](#)

[MSJC Brand Identity Guide](#)

[Photo and Media Release](#)

[MSJC Links Newsletter](#)

**[Internship Opportunity](#)**



**Internship Opportunity Overview:** Love to communicate, be organized, and to be part of a greater mission while also having the flexibility of working remotely for a greater portion of the assignment.

# HOW IT'S GOING



# Changes Starting Fall 2025

Student Government Association



msjcedu



msjcedu Eagles, BIG changes are coming for the 2025-2026 academic year! Swipe ➡ to see what's in store.

🚗 Parking fees are going UP! To cover rising maintenance costs, parking fees will increase starting Fall 2025.

🎓 With a record-breaking number of graduates, only students with a 4.0 GPA can walk at commencement.

📖 To manage class sizes, professors can now drop students for any reason before the first withdrawal date.

🍟 Due to budget cuts, the café is removing popular items like the chicken tenders & fries combo.

🐰 Oh, and one more thing... Happy April Fools' Day!

1w



msjchelpinghands we fell for it over here helping hands, good one!! 😂

1w 1 like Reply



chubbycakes88 Omg 😂

1w 2 likes Reply



jasmine\_I\_89 BRO I WAS ABOUT TO CRASH OUT 😂

1w 82 likes Reply

[View insights](#)

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April 1

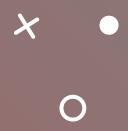


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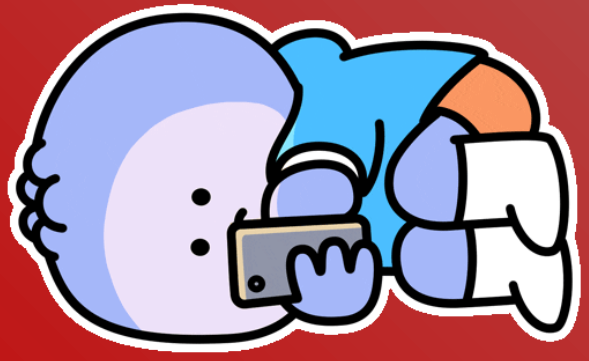
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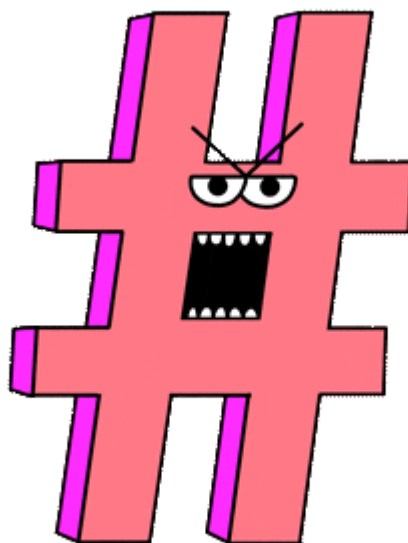






# FINDING CONTENT





# Social Media Holidays

Important Holidays

## January

- 01 New Year's Day
- 02 Science Fiction Day
- 04 Trivia Day
- 06 National Technology Day
- 10 National Cut Your Energy Costs Day
- Clean off your Desk Day
- 20 Cheese Lovers Day
- 21 National Hugging Day
- 24 National Compliment Day
- 31 Inspire Your Heart with Art Day

## February

- 01 Chinese New Year
- 04 World Cancer Day
- 07 National Send a Card to a Friend Day
- 09 National Pizza Day
- 14 Valentine's Day
- 15 Family Day
- 16 National Pancake Day
- 17 Random Acts of Kindness Day
- 20 Love your Pet Day
- 21 International Mother Language Day

## March

- 01 Chinese New Year
- 04 World Cancer Day
- 07 National Send a Card to a Friend Day
- 09 National Pizza Day
- 14 Valentine's Day
- 15 Family Day
- 16 National Pancake Day
- 17 Random Acts of Kindness Day
- 20 Love your Pet Day
- 21 International Mother Language Day

## April

- 01 April Fool's Day
- 03 Find a Rainbow Day
- 06 National Walking Day
- 10 National Siblings Day
- 16 National Stress Awareness Day
- 22 Earth Day
- National Picnic Day
- 23 World Book Day
- 29 International Dance Day
- 30 National Honesty Day

## May

- 01 International Workers Day
- 04 Star Wars Day
- 06 National Nurses Day
- 08 Mother's Day
- 16 Love a Tree Day
- 17 Day Against Homophobia & Transphobia
- 21 National Bike to Work Day
- 24 National Scavenger Hunt Day
- 30 National Creativity Day

## June

- 02 Leave The Office Early Day
- 04 National Donut Day
- 08 World Ocean Day
- Best Friends Day
- 13 International Children's Day
- 20 First Day of Summer
- Father's Day
- 21 World Music Day
- National Selfie Day
- 25 Take Your Do to Work Day
- 27 National PTSD Awareness Day

## July

- 04 Independence Day
- 07 World Chocolate Day
- 15 Give Something Away Day
- 17 World Emoji Day
- 18 National Ice Cream Day
- 25 Parents' Day
- 26 Disability Independence Day
- 30 Talk in an Elevator Day

## August

- 02 National Coloring Book Day
- 08 International Cat Day
- 09 National Book Lovers Day
- 12 International Youth Day
- 16 National Tell a Joke Day
- 19 World Photo Day
- 26 Woman's Equality Day
- National Dog Day

## September

- 05 International Day of Charity
- 09 Stand Up to Cancer Day
- 21 International Day of Peace
- 22 Car-Free Day
- Fall Begins
- 27 World Tourism Day

## October

- 01 National Coffee Day
- 03 World Vegetarian Day
- 06 International Day of Nonviolence
- 16 World Mental Health Day
- 22 World Sight Day
- International Day for the Eradication of Poverty
- 23 Checklist Day
- 29 Halloween

## November

- 01 World Vegan Day
- 03 National Sandwich Day
- 04 National Candy Day
- 13 World Kindness Day
- 16 National Entrepreneurs Day
- 24 Thanksgiving Day
- 25 Black Friday
- 28 Cyber Monday

## December

- 01 World AIDs Day
- 03 International Day of Persons with Disabilities
- 04 National Cookie Day
- 10 Human Rights Day
- 18 Hanukkah begins
- 21 Crosswork Puzzle Day
- First Day of Winter
- 25 Christmas Day
- 31 New Year's Eve



# Thank you!

x  
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## LET'S TALK

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